



PRICE LIST FOR EXTERIOR BRANDING OF PUBLIC CITY TRANSPORT VEHICLES

IN NIŠ, NOVISAD, SUBOTICA, KRAGUJEVAC, VRANJE, ČAČAK, JAGODINA, KRUŠEVAC, SMEDEREVO, SMEDEREVSKA PALANKA, VALJEVO, OBRENOVAC, MLADENOVAC AND KRUŠEVAC

VEHICLE LEASE PRICES FOR ADVERTISING WITHIN 'TOTAL DESIGN' SYSTEM

NIS / NOVI SAD	1 month	3 months	6 months	one year
Hinged bus	500	1.300	1.850	2.590
Solo bus	300	800	1.300	1.790

SUBOTICA	1 month	3 months	6 months	one year
Hinged bus	550	1.500	2.000	2.900
Solo bus	350	1.000	1.500	2.300

KRAGUJEVAC	1 month	3 months	6 months	one year
Hinged bus	500	1.300	1.850	2.590
Solo bus	300	800	1.300	1.790

VRANJE, ČAČAK, JAGODINA, KRUŠEVAC, SMEDEREVO, SMED.PALANKA, VALJEVO, OBRENOVAC, MLADENOVAC	1 month	3 months	6 months	one year
Solo bus	300	800	1.300	1.790

PRICES OF ADVERTISEMENT PRODUCTION AND VEHICLE APPLICATION FOR A LEASE UP TO SIX MONTHS

Hinged bus	1.300
Solo bus	1.000
+ Advertisement removal – return of vehicle to original state (per vehicle)	200

PRICES OF ADVERTISEMENT PRODUCTION AND VEHICLE APPLICATION FOR A SIX-MONTH OR LONGER LEASE

Hinged bus	1.500
Solo bus	1.200
+ Advertisement removal – return of vehicle to original state (per vehicle)	200

- All prices are in points (1 point = 1 EUR)
- All prices are excluding VAT

NOTE:



- If the design solution requires foil application to windows, the cost of production and application is 55 points per square meter of foil.

THIS OFFER INCLUDES:

- Ad maintenance throughout entire lease period - daily vehicle washing, graffiti removal, foil replacement in case of damage
- Lease of newest buses on lines of your choice
- Production deadline is 20 days upon completion of design solution
- Warranty on foil
- Every foil is covered by an additional protective foil to preserve color and print quality
- Complete monitoring and monthly reports on vehicles, including photographs

Masel Bus Advertising