



**PRICE LIST FOR EXTERIOR BRANDING
OF BELGRADE PUBLIC CITY TRANSPORT VEHICLES**

VEHICLE LEASE PRICES FOR ADVERTISING WITHIN 'TOTAL DESIGN' SYSTEM

	<i>1 month</i>	<i>3 months</i>	<i>6 months</i>	<i>one year</i>
Tram	600	1.500	2.400	3.900
Multiple unit tram	1.200	3.000	3.900	7.100
Hinged bus	600	1.500	2.100	3.400
Hinged trolley bus	600	1.500	2.100	3.400
Solo bus	400	1.000	1.650	2.900
Solo trolley bus	500	1.100	1.650	2.900
Solo bus II category	300	800	1.400	2.500
Hinged bus II category	400	1.000	1.400	2.500

**AVERAGE PRICE OF ADVERTISEMENT PRODUCTION AND VEHICLE APPLICATION
FOR A LEASE UP TO SIX MONTHS**

Tram	1.300
Multiple unit tram	2.600
Hinged bus	1.300
Hinged trolley bus	1.300
Solo bus	1.000
Solo trolley bus	1.000
+ Advertisement removal – return of vehicle to original state (per vehicle)	200

**AVERAGE PRICE OF ADVERTISEMENT PRODUCTION AND VEHICLE APPLICATION
FOR A SIX-MONTH OR LONGER LEASE**

Tram	1.500
Multiple unit tram	2.900
Hinged bus	1.500
Hinged trolley bus	1.500
Solo bus	1.200
Solo trolley bus	1.200
+ Advertisement removal – return of vehicle to original state (per vehicle)	200

- All prices are in points (1 point = 1 EUR)
- All prices are excluding VAT

NOTE:



- If the design solution requires foil application to windows, the cost of production and application is 55 points per square meter of foil.

THIS OFFER INCLUDES:

- Ad maintenance throughout entire lease period - daily vehicle washing, graffiti removal, foil replacement in case of damage
- Lease of newest buses on lines of your choice
- Production deadline is 10-20 days upon completion of design solution
- Warranty on foil
- Complete monitoring of vehicles, including photographs

Masel Bus Advertising